

TECHNICAL COOPERATION PROJECT SUMMARY

PROJECT TITLE	Wad3éyati (My Situation: Promoting Gender Equality in the Workplace)
REGION/COUNTRY	MENA/Kingdom of Morocco
PROJECT DURATION	December 2013--December 2016
FUNDING LEVEL	USD 998,384
PROBLEM TO BE ADDRESSED	<p>Morocco, despite its image as a modernizing nation, is behind most countries with equivalent potential with respect to its employment practices, particularly those related to women's employment, promotions, and pay parity. Morocco has made significant gains through legislative action and other pronouncements that deal with gender equality in the workplace. Despite these improvements, Morocco's scores on the World Economic Forum's Global Gender Gap ratings are static and Morocco is losing ground compared to other countries in the region, as well as those with similar aspirations. Women are underrepresented in the workforce, and tend to work in less skilled and underpaid positions with few opportunities to rise to leadership positions. Women and women's issues are largely underrepresented in unions, and there are societal factors that limit women's access to and retention of decent work opportunities.</p>
PROJECT OBJECTIVES	<p>The project will increase women's economic participation and promote gender equality in the workplace by:</p> <ul style="list-style-type: none">• Improving gender equality within firms with respect to hiring, promotions, and training, and• Addressing community infrastructure and service issues to improve women's access to employment and retention in the workplace.
PROJECT STRATEGY	<p>The project strategy includes efforts to:</p> <ul style="list-style-type: none">• Conduct gender assessments in participating enterprises.

TECHNICAL COOPERATION PROJECT SUMMARY

- Develop action plans for participating enterprises to improve gender equality in the workplace.
- Identify women with leadership skills working in participating enterprises and train them to better represent women in the workplace and articulate their concerns and issues by working with unions and management.
- Mobilize community resources through public-private partnerships that focus on feasible solutions to barriers that prevent women from accessing and retaining decent work.

GRANTEE

Management Systems International (MSI)

CONTACT INFORMATION

Office of Trade and Labor Affairs/ Division of Technical Assistance and Cooperation (202) 693-4900

Last update, February 2016